

MAKE A POSITIVE START TO YOUR PRESENTATION



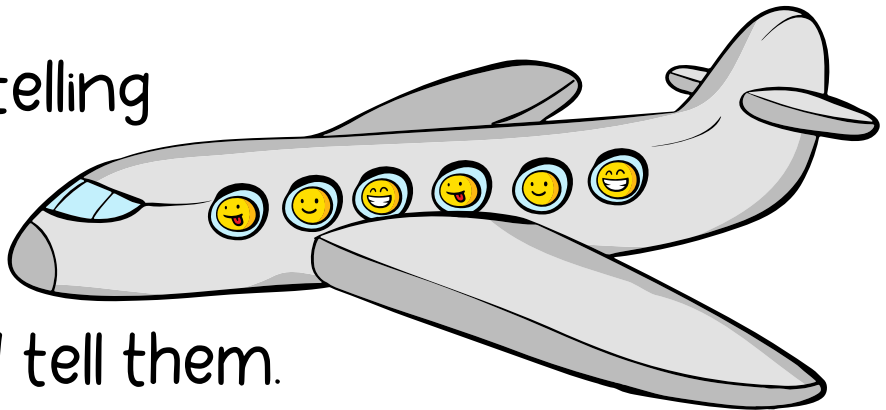
DON'T APOLOGISE

Do not start with an apology. This will not impress your audience and it puts you on the back foot



BE POSITIVE

Sound like the pilot telling the passengers the flight is taking off on time. Find the good news and tell them.



TURN CHALLENGES INTO OPPORTUNITIES

Start on the front foot, no matter what. For example, even if you do have a cold, don't apologise. Let the audience know nothing was going to stop you from speaking to them.

