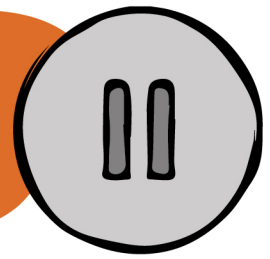
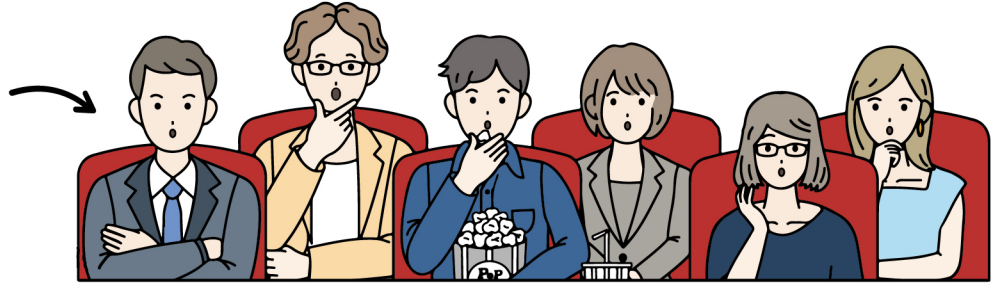


# The Power of the Pause

tips on when to use it

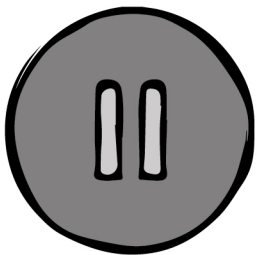


**TIP1**  
**BUILD SUSPENSE**  
Pause BEFORE delivering  
an important point.



**TIP2**  
**TIME FOR  
REFLECTION**

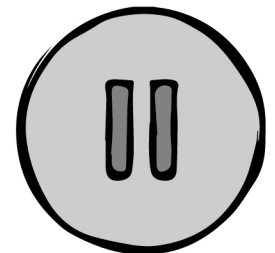
Pause AFTER you  
share information  
use SILENCE to let  
people PROCESS



**TIP3**  
**EMPHASISE VITAL POINTS**

Ensure the audience absorbs  
vital information

**PAUSE BEFORE & AFTER**



**TIP4**  
**PROJECT CONFIDENCE FOR QUESTIONS**

Before answering a difficult question  
– pause – say the right thing, not just ANY thing.

**TIP5**  
**ENCOURAGE ANSWERS**

When you ask a question  
– stay quiet and give people  
time to think.

