

Topical Polling

Conducted by Survation on behalf of
Speak With Impact



Conducted by Survation on behalf of Speak With Impact
Methodology: Online interviews of adults aged 18+ living in the UK.
Fieldwork: 26th – 31st May 2023
Sample size: 2,005

Survation.

Methodology

Fieldwork Dates

- 26th – 31st May 2023

Data Collection Method

- The survey was conducted via online panel. Invitations to complete the survey were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

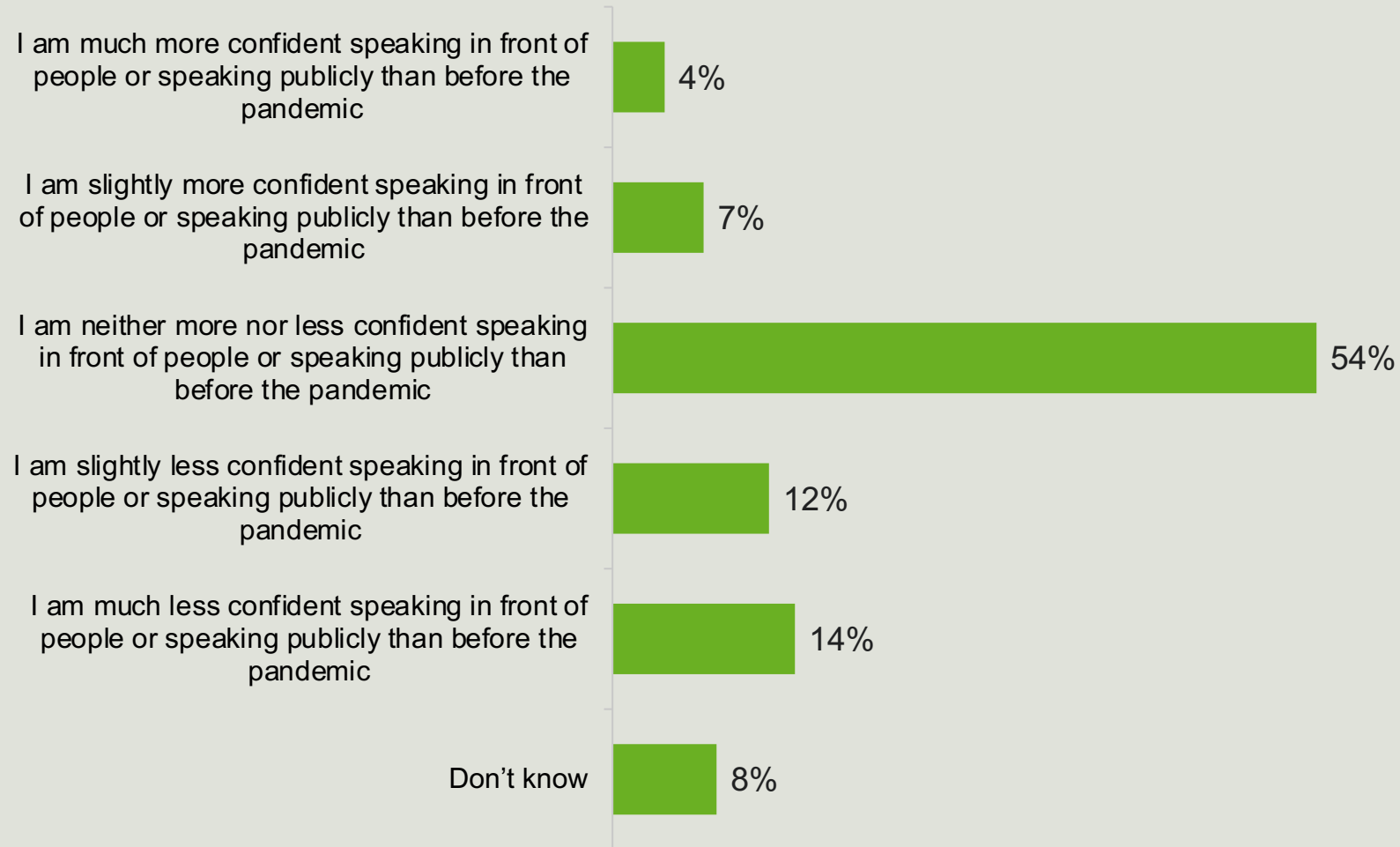
Population Sampled

- Adults aged 18+ living in the UK.

Sample Size

- 2,005

Q1. Which of the following statements is closest to your view?



Survation. Engaging opinion to inform the future.

Survation provides vital insights for brands and organisations wanting to better understand authentic opinion, adding value and credibility to the research we provide to our clients. We are an innovative and creative market researcher and do not believe any single method can always be the right answer to complex client objectives. We conduct bespoke online and telephone custom research, omnibus surveys, face to face research, and advanced statistical modelling and data analysis.

Survation is an MRS Company Partner. All MRS Company Partners and their employees agree to adhere to the MRS Code of Conduct and MRS Company Partner Quality Commitment whilst undertaking research. As a member of the British Polling Council, Survation has a strong commitment to transparency and the integrity of our work.

The Living Wage

Survation is proud to be a Living Wage Employer. This means that every member of staff in our organisation plus any contract staff are paid the London Living Wage. The Living Wage is an hourly rate set independently and updated annually, based on the cost living in the UK. We believe that every member of staff deserves at least a Living Wage. You can find out more about the Living Wage by visiting www.livingwage.org.uk



British Polling Council

Survation.